

JOBS Direct USA

The logo for 'JOBS Direct USA' is set against a blue gradient background. The text 'JOBS' is in red, 'Direct' is in blue, and 'USA' is in red. A white star with a blue outline is positioned above the letter 'D'. Below the text is a large, stylized swoosh with a red and white striped pattern, outlined in blue.

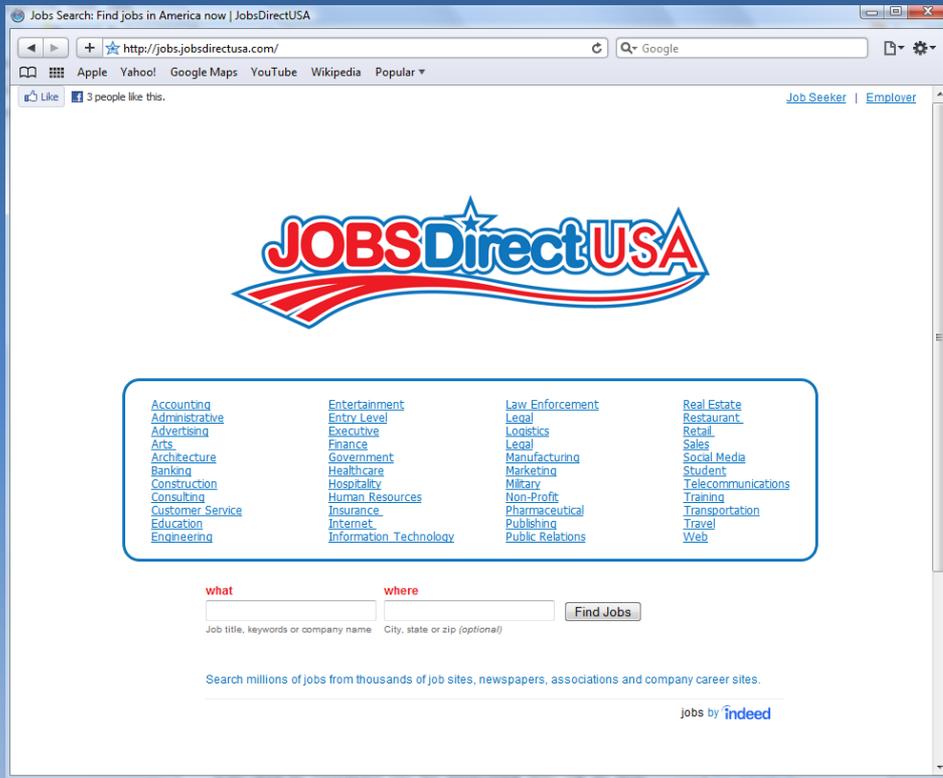
You've heard of Nike right?

The shoe and apparel brand...

Meet JobsDirectUSA

**America's brand for jobs, workforce
development and social networking**

Not just another job board...



Founded in 2008

**Member
Organization**

**Social Media
Resources**

Recruiting Events



Our job is to get America hired!

- ✓ **The recession is over, we are now on the road to recovery**
- ✓ **Companies will need to hire and replace jobs lost if they expect to thrive beyond 2010**
- ✓ **Getting hired should not be a slow moving process, there are millions of job openings in the U.S. right now – not all are advertised however...**



The job search cycle



The job search cycle

**The average person
spends between 28 – 33
weeks unemployed**



The job search cycle

**There is no reason why
you should go more
than 9 – 12 weeks
without a job**



Six degrees of social media separation



Six degrees of social media separation

You must spend less time applying for jobs and focus your efforts on getting in front of who's hiring



- ✓ **It takes around 30 minutes on average to register and apply on a prospective employers website via their applicant tracking system (ATS)**
- ✓ **Your time is valuable and each step is critical – STOP applying blindly! DO NOT become just another applicant lost in the shuffle!**
- ✓ **Use JobsDirectUSA as a resource to discover job leads, use LinkedIn to contact Recruiters directly in regards to those leads**
- ✓ **Apply when – and ONLY when – you have established dialogue with a recruiter on the inside, they will ask you at some point to apply in person or via their site; at this point you have a go-to person (also referred to as the “who you know” theory)**



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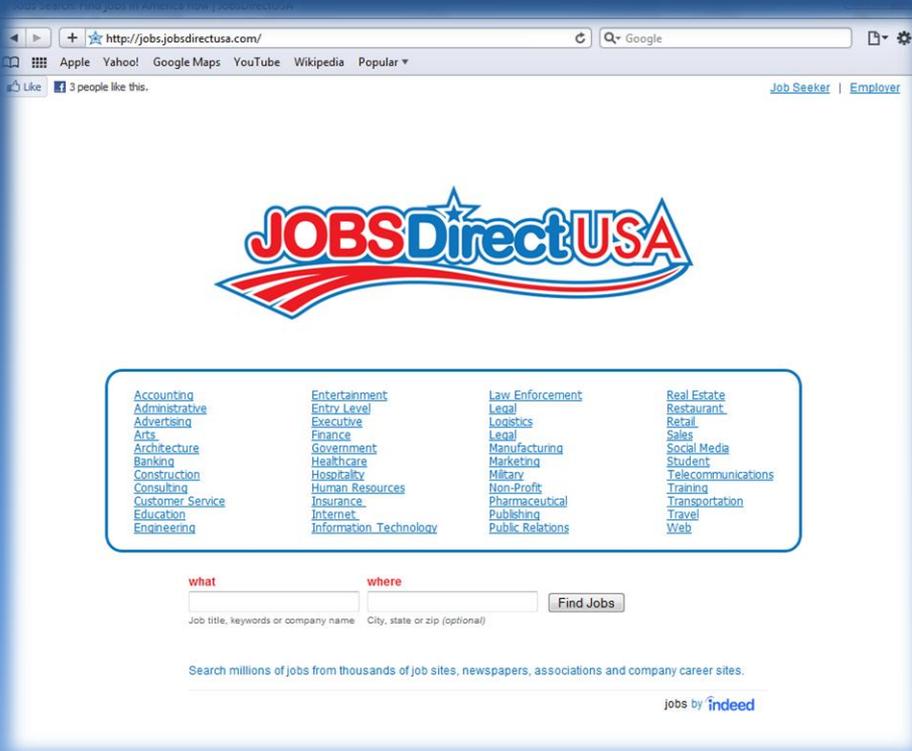


Use free resources such as JobsDirectNow.com to discover job leads. Use LinkedIn to contact Recruiters directly in reference to those leads. Use social media contacts to get in front of key decision makers and be on your way to being hired – it's really that simple!



Follow these steps...

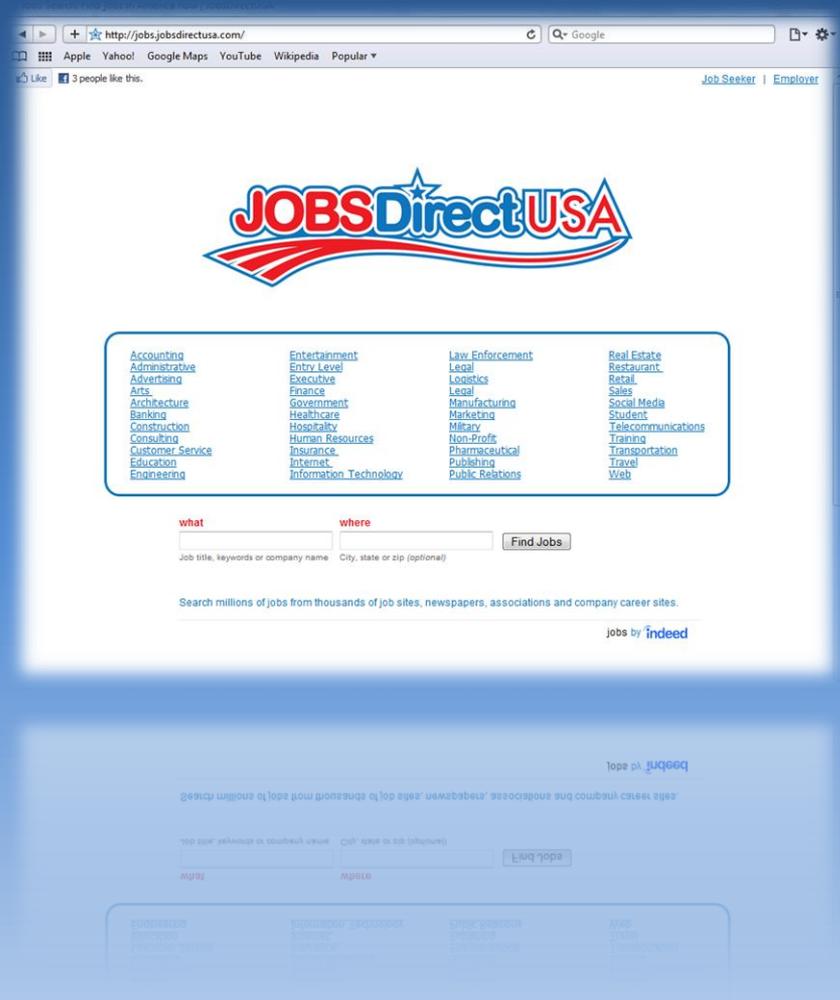


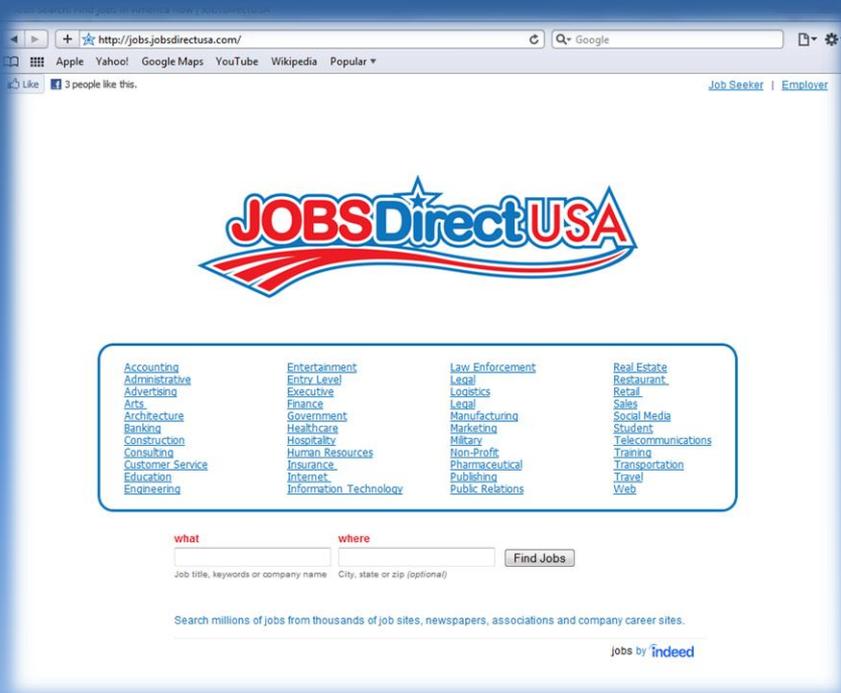


1. Create a "hit list" of at least two dozen employers in your area



2. Search local job listings from thousands of job sites, newspapers and company websites at JobsDirectNow.com





3. Find jobs that appeal to you for which you would like to apply BUT refrain from applying just yet



At this point you need to open up a new browser window and visit [LinkedIn.com](https://www.linkedin.com)



4. **Run a people search on LinkedIn specifically for Recruiters in your area / city which match the job leads you found on JobsDirectNow.com. If there are no Recruiters then try running a search for just "HR" "VP" or "Director" titles**



5. The 'gatekeeper' is always the biggest obstacle faced when trying to reach a decision maker. Use LinkedIn as a tool to go directly to the source, establish dialogue, get in with who's hiring and skip to the front of the line



Carlos Gil
 CEO/Founder, JobsDirectUSA. Social Entrepreneur and Philanthropist.
 Featured by CNNMoney in "A Job Finding People Jobs"
 Jacksonville, Florida Area

+ Contact Carlos Gil
 + Add Carlos Gil to your network

Public profile powered by: **LinkedIn**
 Create a public profile: [Sign In](#) or [Join Now](#)

Current

- CEO and Founder at JobsDirectUSA
- President at CXG Group LLC

Past

- Regional Account Manager (FL, GA, AL) at AIG American General Finance
- Assistant Vice President / Financial Center Manager at Regions Bank
- Branch Manager at Citifinancial

Recommended 12 people have recommended Carlos

Connections 500+ connections

Industry Staffing and Recruiting

Websites • [Facebook](#)

View Carlos Gil's full profile:

- See who you and Carlos Gil know in common
- Get introduced to Carlos Gil
- Contact Carlos Gil directly

[View Full Profile](#)

Others named Carlos Gil:

- Carlos Gil, Managing Director at Transsearch Argentina Argentina
- Carlos J. Gil, Broker-Owner, Relocation Services, Healthcare Relocation Services Fort Pierce, Florida Area
- Carlos Gil Lemos, at Infotresury Brazil
- Carlos Gil, Regional LAC Implementations Manager at American Express Mexico City Area, Mexico
- Carlos Gil-Casares, Director Ventas en Business Telecom Systems Madrid Area, Spain

[More professionals named Carlos Gil](#)

Name Search:
 Search for people you know from over 70 million professionals already on LinkedIn.

First Name Last Name

(example: [Carlos Gil](#))

NEW on LinkedIn
 Profile Organizer

- Save profiles and add notes
- Develop the relationships you need to grow your business

[Take a tour](#)

Carlos Gil's Summary

Based in Jacksonville, FL, Carlos Gil is a Web 2.0 and social media guru whose philanthropic work has been featured by CNNMoney.com amongst numerous news media outlets. In 2008, Gil founded JobsDirectUSA to serve as a national job search organization which presently reaches over 16 million displaced career professionals throughout the country. Gil's grassroots initiative to "get America back to work, one job at a time" came as a result of his own job loss.

Gil began his career in 2001 as an 18 year old part-time shoe salesman, living in Fort Lauderdale FL, earning minimum wage in lieu of attending college. Since then, Gil has represented Fortune 500 corporations such as American International Group (AIG), Citigroup and Regions Bank in various leadership roles, including managing multi-million dollar credit loan portfolios.

To contact Carlos Gil please e-mail him at carlos@jobsdirectusa.com

To learn more about Carlos or to join JobsDirectUSA please visit www.JobsDirectUSA.com

Carlos Gil's Specialties:

Leadership Training, Sales Coaching, Sales, Business Development, Consumer Lending, Financial Services, Public Relations, Marketing, Web 2.0, Social Media, Event Management, Networking, Public Speaking, Recruitment Process Outsourcing (RPO), Job Board, Staffing, Recruiting, HR, Human Resources, Employment Search, Brand Consulting, Start ups, Workforce Training, Blogging

Carlos Gil's Experience

CEO and Founder
JobsDirectUSA
 (Privately Held: Staffing and Recruiting industry)
 November 2008 — Present (1 year 9 months)

Founded in 2008, JobsDirectUSA is a leading organization committed to helping the unemployed, and Job Seekers, connect with hiring companies. Unlike traditional job search websites, JobsDirectUSA is a grassroots job search community, featuring a national job board (see: JobsDirectUSA.com) and recruiting events, organized by Job Seekers and staffing professionals who are genuinely interested in helping each other succeed in these times.

After losing his job at AIG in late 2008, JobsDirectUSA Founder & President Carlos Gil turned to on-line networking where he discovered his calling to help others find jobs. Shortly thereafter Gil self funded and launched the JobsDirectUSA.com website, a job search portal where Job Seekers can search and apply for jobs for free meanwhile hiring

6. Apply when and ONLY when you have established dialogue with a recruiter on the inside, they will ask you at some point in the process to come in for an interview and apply either in person or via their website; at this point you have a go-to person on the inside



- ✓ **You don't get paid to look for work, use your time wisely!**
- ✓ **Spend less time searching & applying for jobs and focus more on getting in front of who's hiring**
- ✓ **Apply only for jobs that match your skill set; otherwise you will be wasting your time and that of a Recruiters**
- ✓ **Your job is to find a job; you MUST put yourself in front of Recruiters and Hiring Managers**
- ✓ **Use Social Media and in person networking events to form new relationships; it's all about "who you know"**
- ✓ **Sell yourself on who you are, not what you are, and what you can / will bring to the table**



Insanity: doing the same thing over and over again and expecting different results. - Albert Einstein



.....The rest is up to you!

